



FOR IMMEDIATE RELEASE

Windermere Welcomes M. Carol Adams To Palm Desert Portola Office

PALM DESERT, CA – JUNE 6, 2015 – Windermere Real Estate Southern California is proud to welcome Realtor® M. Carol Adams to the Palm Desert Portola office, located at 73993 Highway 111. Carol, a native of British Columbia, Canada, earned her California real estate license in 1990, and helps buyers and sellers achieve their real estate goals throughout the Coachella Valley. She is also uniquely qualified and experienced in 1031 land exchanges.

Carol has always loved real estate, something that her clients appreciate immediately. Using her profound passion, she works diligently on their behalf to find the right fit, whether it's the perfect home or the perfect buyer. "I love matching people with the house they love," Carol says. "I firmly believe the right house waits for the right people. On the flip side, I have seen enough homes to know why a home will sell. I coach my clients on ways to de-clutter and stage the space to maximize its appeal and help homebuyers envision themselves living in the home."

With decades of experience in real estate, Carol understands what has kept her career in bloom – her commitment to a quality brand of client service. Paramount to that success is her ability to openly communicate with clients at every turn. "I make sure to keep my clients informed of what's



happening in the transaction process on a daily basis if necessary. To that effect, we address any possible sticking points and potential hurdles right up front to create a smooth path the rest of the way and to set reasonable expectations,” she continues. Carol’s clients also appreciate her ability to listen to their needs and then take the appropriate course of action to find a solution.

Prior to entering the California real estate market, Carol cut her teeth in the Las Vegas housing market, riding the boom and earning a reputation as a trustworthy, upstanding real estate professional. She sees a lot of parallels between the heydays of Las Vegas with what’s currently happening in the Coachella Valley. “When I got to Las Vegas, it was a single freeway, small town community,” Carol adds. “Over the years, it ballooned into what it is today. The Coachella Valley is poised for a similar boom period, with tons of available land, exceptional weather, and an affordable cost of living. I anticipate a lot of great things, and people, are still yet to come to our beloved valley.”

Carol elected to join Windermere Real Estate Southern California for a variety of reasons. “My office is close to home and I have access to all of the other locations here in the Coachella Valley and on the coast in San Diego and Orange County, if needed. I love Randy [Weimer, Managing Broker] and the nice atmosphere created by his leadership and the quality



of agents in the office. Based on my experience so far, I can tell that I am never going anywhere else,” she concludes.

Says Randy, “Carol’s lifetime of industry experience and dedication to properly serving her clients makes her a great addition to our Portola family. We are excited to welcome her to our office and wish her luck moving forward.”

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley’s finest homes and estates, maximizing each property’s exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and



iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.