



FOR IMMEDIATE RELEASE

Windermere Real Estate Welcomes Ken Schwartz

PALM SPRINGS, CA – MARCH 21, 2015 – Windermere Real Estate Southern California is proud to welcome Realtor® Ken Schwartz to the Palm Desert Portola office, located at 73993 Highway 111. Ken, a Coachella Valley resident for over 20 years, applies his sterling client service skills crafted over a 36-year career in the hospitality industry and intimate firsthand knowledge of the local community to provide professional real estate solutions for his clients. He has extensive knowledge of “the heart of the valley,” working primarily in Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Bermuda Dunes, however, he will work anywhere a client is looking to buy or sell a home.

Operating several high-profile hotels as a General Manager for major companies over the course of his hospitality career, Ken learned invaluable client service and negotiation skills that translate perfectly into real estate. “The most important thing is to do whatever it takes to exceed the expectations of a client,” says Ken. His experience also suits his clients, and fellow agents and their clients, because he can create a “win-win-win” scenario: All parties, and the outcome of the transaction, walk away feeling satisfied. Ken’s desire for exceptional client service stems from his innate love of making others happy. “When I was in the hotel business, I could make 1,000 people happy simultaneously with a well-produced event. Real estate gives me the opportunity to continue passing on that happiness, one client at a time.”

Ken’s love of real estate and architecture prompted him to pursue it as a second career upon retiring from the hotel business. “I always had fun with real estate over the course of my 22 personal transactions. What I really appreciated was having a Realtor® who helped me with the process and making the best decision. I saw what a positive impact that service has on people’s lives, and I wanted to do the same,” he continues. Ken also



has a keen eye for architecture and interior design, a vision he perfected overseeing hotel remodels. “I can walk with a client and see the potential in a house, and show them that potential. That is a very important skill to have, especially when looking at how to modify an older home into a more modern living space.”

Ken operates with a sense of immediacy, always showing respect for others’ time and committing himself to be as responsive as possible to his clients. When looking for a brokerage to join, Ken found that same sense of urgency in Branch Manager Randy Wiemer, who apologized for taking two hours to call him back. “Windermere’s professionalism and high standards were appealing, and working with Randy puts it over the top. I know Randy and the rest of the support staff are here 100% of the time for me. Windermere gives me the sense that they are honored to have me work with them, and not the other way around.”

“Ken’s strong background in client service, negotiations, and detailed knowledge of the local market sets him up to be successful at Windermere,” says Randy Wiemer. “On behalf of everyone at our Portola office, I would like to welcome Ken to our family.”

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio.



The Premier Properties program showcases and markets some of the Coachella Valley's finest homes and estates, maximizing each property's exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.